

AS:

‘Surfliner (Ca)’ c 1969..... d 1978
 ‘Blue Cheer’ started 1969..... d 1977
 ‘Ocean’ c 1971..... closed 1983

OWNER: The Late Jay Stone (c1946-2007) shaped only one board

FACTORIES:

(Ocean Surf & Sport) Santa Monica, California (2003 Main St.) d 1969..... c 1975
 Santa Monica (Wilshire & 23rd). c 1975..... x 1983
 Gulf Breeze, Florida (Yancy Spencer). s 1969..... x 1983

MODELS, Blue Cheer:

“Yancy Spencer”..... s 1972..... x 1972

MODELS, Ocean:

“Beezer Turner” 5'8", single fin. d 1977..... c 1979
 “Rocket Fish” 5'6" to 6'2", Had the Clyde Beatty Jr lion logo, about 200 made. c 1976..... d 1977
 “Yancy Spencer” all custom. s 1971..... x 1971

BLANKS: No balsa or other wood boards made.

Clark foam..... 1970..... d 1979
 In-house injected with tough skin, too many problems and was abandoned. 1970's..... 1970's

SHAPERS:

Bill Urbany. 1979..... 1979
 Bruce Grant (Ocean). 1974..... 1974
 Clyde Beatty. 1977..... 1977
 David Ellis..... 1970..... 1970
 Dean Edwards. 1980's..... 1980's
 George Lanning..... 1970..... 1970
 Guy Okazaki. 1970's..... 1980's
 Jeff Ho. 1980's..... 1980's
 Mike Perry..... 1969..... 1979
 Nathan Pratt..... 1980's..... 1980's
 Pat Rawson. 1980's..... 1980's
 Robert Alfred..... 1970..... 1970
 Steve Brom. 1970..... 1970
 Steve Kroll..... 1970..... 1970
 Tim Phares..... 1973..... 1980

SHAPES: Stinger..... 1977..... 1977

TAILS:

Diamond. 1971..... 1977
 Star..... 1977..... 1977
 Swallow..... 1977..... 1977
 Wings, single & double..... 1977..... 1977

LOGOS, Blue Cheer:

‘Blue Cheer’ **Figure 1**..... c 1969..... c 1977
 ‘Blue Cheer’ **Figure 2**..... c 1969..... c 1983

LOGOS, Ocean:

‘Ocean’ **Figure 3**..... c 1977..... d 1979
 ‘Ocean’ **Figure 4**..... c 1977..... c 1978



Figure 1



Figure 2



Figure 3



Figure 4

GLASSING: By Clyde Beatty Jr; 2 x 6 oz deck, 6 oz bottom. 1977. 1983
 COLOR: Air brushed
 Fish. 1977. 1977
 Murals. 1977. 1977
 Pin lines, resin. 1970. 1972
 FINS:
 Bonzer (triangular). 1977. 1977
 Twin 1977. 1977
 Unlimited. 1970. 1977
 WAVE Set. 1970. 1971
 FINISH: All were glossed and polished. 1969. 1983
 NUMBERING, Blue Cheer: [Reliability = 0] These were sequentially numbered, periodically re-starting.
 Some were dated: Possibly 1-2 digit day + 1-2 digit month + 2 digit year + production number for day.
 3-24-71-1. 1971
 NUMBERING, Ocean: [Reliability = 0] Possibly 1-2 digit day + 1-2 digit month + 2 digit year + production number for day.
 2-7-72-2. 1972
 PRODUCTION: Surfline: Few made

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Other contributors: Byron Wishnek

If you have any information on this brand or the people involved, please contact the [SnB Editor](#)