

OWNER: Jack Rhodes (Surf Equipment Mfg. Co., San Francisco, Ca, financed by Johnson & Johnson®)

FACTORY: Costa Mesa, California..... started 1960..... closed 1970
Owned "Velzy" (Dale) name (sold to Bernard in 1961). 1960..... 1966
Boards sold through retail sporting goods stores Abercrombie & Fitch, Sears, Montgomery Ward and Big-5.

MODELS:

- 'Velzy Surf Board - Trademark Registered - The Surfboard of Champions - Hawaii - California'
 Figure 1, 8'6" to 9'8" pop-outs..... s 1960..... x 1970
- 'Velzy - Surfboards of Champions' **Figure 2**, single fin **Figure 5**. s 1960..... x 1970
- 'Velzy' **Figure 3**. s 1961..... x 1966



Figure 1



Figure 2



Figure 3

Note:

They also produced an unsinkable 10' kayak with a royalite hull and polyurethane interior, designed by Dale..... 1961..... 1961

BLANKS: Own, Foss formulated, Plugs shaped by Dale Velzy. 1960..... 1966

SHAPES:

- Hand shaped by Dale Velzy: about 150 were made. 1960..... 1961
- Hand shaped by other shapers: about 250 were made. 1960..... 1966
- Pop-outs, About 3,300 were made. 1960..... 1966
- Vacuum drawn ABS skins: two pieces assembled then foamed. 1961..... 1962

LOGO: 'Bohemian - Surfboards' **Figure 4**. s 1960..... x 1970



Figure 4

COLOR & ARTWORK: Generally carried full color. 1960..... 1970

GLASSING: 2 x 10 oz volan. 1960..... 1970

FINISH: Unpolished gloss. 1960..... 1970

FINS: Glassed on skin, not routed, square, laminated wood with bead. 1960..... 1970



Figure 5

NUMBERING: [Reliability = 0]

These boards were sequentially numbered, no records available. More than 20,000 made.

(D112442). 1965

We would like to thank the Late Dale Velzy for his contributions to this profile.

If you have any information on this brand or the people involved, please contact the [SnB Editor](#), Andy Anderson.