

AS:

'Choice'	started 1975	2009
'Axis'	started 1980	2009
'Nalu'	started 1989	2009
'Green Room'	started 1994	2009
'All Access'	c 1990's	c 2003
'Pavel Hess'	c 2005	2009

OWNER: Richard "Toby" Pavel, owner/shaper

FACTORIES:

Point Loma, California	s 1975	x 1998
San Diego (Miramar), California	s 1998	x 2001
Encinitas, California	s 2001	2009

MODELS, Choice: Unless otherwise noted, model names are hand written on the stringer.

"Bacon" 9'3" to 11'6", tri	s 1996	2009
"Brandon Hayes", no logo, 5'6" to 5'10", glassed on twin fin	1976	1976
"Class A"	s 1998	2009
"Derrick" 5'3", twin fish	s 1999	2009
"Iniki Survivor" 7'11 to 12' Rino chaser, thruster	s 1992	x 1999

Organic Fidelity Series: The following three models carry the logo in **Figure 1**

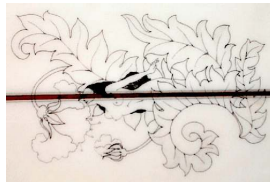


Figure 1

"Angourie Point Break" 7'2", single, pin	s 1999	2009
"Kirra" 6'8", single, round pin	s 1999	2009
"Otter" 6'6", single, wide diamond	s 1975	2009
"Reef" 9'0", tri	c 1992	2009
"Speed Dialer" 5'11", quad, double wing fish	s 1997	2009
"Type-O" 9' to 12', single, round	s 1998	2009
"Type-O+" or "Type-⊕" 9' to 10', single (some 2+1), rnd pin	s 1998	2009

MODELS, Axis: Unless otherwise noted, model names are hand written on the stringer.

"Hapiti" 6'6" to 7'8", thruster, pin tail	s 1999	2009
"Jimmy" 6'6" to 7'8", thruster, squash tail	s 1993	2009

BLANKS:

Clark foam	1975	2006
Agave	1977	2009
Balsa: Post chambered or styrofoam sandwich	1975	2009
Balsa: Plank on frame	1976	2009

STRINGERS:

Reverse wedge: wide at nose stopping 1/5 to a from tail	1975	2009
Stringerless	1975	rare after 1980's

OTHER SHAPERS:

Dick Brewer (Choice - "Iniki Survivor" models)	1992	1999
Jimmy Forzeith (Green Room) Figure 13	2000's	2000's
Malcolm Campbell (Choice)	1990	1991
Skip Frye (Choice)	1970's	1980's
Steve Lis (Choice)	1975	2009

LOGO, Choice:

Hand drawn	s 1975	x 1981
'Choice - Custom Surf & Sailboards/San Diego, Ca'	s 1981	2009

Figure 2: Artwork influenced by Yater logos. Some collaboration boards also carried Yater or Caster logos.

LOGOS, Green Room:

'Greenroom Surfboards - Kauai - San Diego - est 1970'

Figure 3: Other brands may also carry this logo..... s 1994..... 2009

'Green Room - Since 1970 - Kauai - San Diego'

Figure 4: Other brands may also carry this logo..... s 1994..... 2009

Image: **Figure 5**..... c 2000's..... 2009



Figure 2



Figure 3



Figure 4



Figure 5

LOGOS, Axis:

'Axis' **Figure 6**..... c 1980..... c 2003

'Axis' **Figure 7**..... c 1980..... c 2003

'Axis' **Figure 8**, (Only 200 printed)..... c 1995..... c 2003

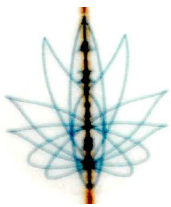


Figure 6



Figure 7



Figure 8

LOGO, All Access: 'All Access - A division of Choice Surfboards, San Diego, Ca', c 1990's. c 2003

LOGOS, Pavel Hess:

'Pavel Hess' **Figure 10**..... c 2005..... 2009

'Pavel Hess - Design - Construct - Collaborate' **Figure 11**..... c 2005..... 2009



Figure 9



Figure 10

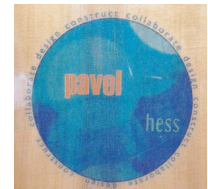


Figure 11

OTHER LAMINATES: 'Made In U.S.A.' **Figure 12**..... c 2000's..... 2009

SIGNATURES: Jimmy Forzeith **Figure 13**..... c 2000's..... c 2000's



Figure 12



Figure 13

RESIN: isophthalic (S.D. Marine Exchange)..... 1975..... 1980

FINS:

Excel..... start unk..... 2009

FCS..... 1994..... 2009

Future..... 1997..... 2009

O'Fish'L..... 1984..... 2009

Unlimited..... 1975..... 2009

NUMBERING: [Reliability = 9.5] 2 digit year + 2 digit month + production number for month. Some boards may not be numbered.

We would like to express our thanks to Richard Pavel for his contributions to this profile.

Other contributors: Stephen Johnson

Editor: Andy Anderson