

AS:

'Cole' ..... c 1996. .... 2010  
 'Black Label' ..... c 2005. .... 2010  
 See also Maurice Cole.

OWNER: Cole Simler, shaper

FACTORIES:

San Luis Obispo, California. .... c 1996. .... c 2005  
 San Clemente, California. .... c 2005. .... 2010  
 Some boards were sub-contracted.

MODELS:

"80's Twin" **Figure 1** ..... c 2005. .... 2008  
 "Bat Fish" **Figure 2** ..... c 2005. .... 2010  
 "Bullet Fish" **Figure 3**, 5'9", tri fin (small center), swallow tail. .... c 2005. .... 2010  
 "Diamond Back" No logo, short, diamond tail. .... c 2005. .... 2010  
 "Fire Fly" **Figure 4**, Short, quad fin, square tail. .... c 2005. .... 2010



Figure 1



Figure 2



Figure 3



Figure 4

"Flight Deck" **Figure 5**, Short, square tail. .... c 2005. .... 2010  
 "Grasshopper" **Figure 6**, 5'10", quad fins, bat tail. .... c 2005. .... 2010  
 "Loose Canon" **Figure 7** ..... c 2005. .... 2010  
 "Pistol" **Figure 8**, round pin. .... c 2005. .... 2010



Figure 5



Figure 6



Figure 7



Figure 8

"Single Barrel" **Figure 9** ..... c 2005. .... 2010  
 "Skeleton Fish" **Figure 10**, Short, tri fin, double wing swallow tail. .... c 2005. .... 2010  
 "Soy Saucer" **Figure 11**. .... c 2005. .... 2008  
 "The Big Guy" No logo, mid size, swallow tail. .... c 2005. .... 2010  
 "V12" **Figure 12**, 6'2", tri fins, squash tail. .... c 2005. .... 2010



Figure 9



Figure 10



Figure 11



Figure 12

"X-10" **Figure 13**. .... c 2005. .... 2008  
 "Zen" **Figure 14**. .... c 2005. .... 2010  
 "Zen II" **Figure 15**. .... c 2005. .... 2010



Figure 13



Figure 14



Figure 15

BLANKS: Clark foam..... 1996..... 2005  
 STRINGERS: T-band on all Black Label boards. .... c 2005..... 2010  
 SHAPES: High performance short, semi-guns, hybrids & fun. .... 1996..... 2010  
 LOGOS, Cole:

'Cole - High Performance Surfboards' **Figure 16**. .... c 1996..... 2010  
 'Cole' **Figure 17**. .... c 1990's..... c 2000's  
 'Cole - Surfboards' **Figure 18**..... c 1990's..... c 2000's



Figure 16



Figure 17



Figure 18

'Cole - Surfboards' **Figure 19**..... c 1990's..... c 2000's  
 Image, **Figure 20**. .... c 2005..... 2010  
 'Cole' w/image, **Figure 21**. .... c 2000's..... 2010



Figure 19



Figure 20



Figure 21

'Cole' w/image, **Figure 22**. .... c 2000's..... 2010  
 'Cole' **Figure 23**. .... c 2000's..... 2010  
 'Cole' w/image, **Figure 24**. .... c 2000's..... 2010



Figure 22



Figure 23



Figure 24

LOGO, Black Label:

'Black Label Series' **Figure 25**..... c 2005..... 2010



Figure 25

NUMBERING: None reported to date.

We would like to express our thanks to Cole Simler for his contributions to this profile.

Editor: Andy Anderson