

AS:

'Morey-Doyle' started 1975. c 1996
 'Doyle' c 1996. 2011
 'Soft-e' started 2009. 2011

OWNERS: (Not affiliated with Mike Doyle boards, Texas)

Tom Morey 1975. 1980
 Mike Doyle 1975. 2011

FACTORIES:

Oceanside, California. started 1975. x 1977
 Carlsbad, California (2571 Roosevelt Street). s 1977. x 1995
 Scheduled production: 6,000
 Ontario, California, by Wave Rebel & Mike Doyle. s 1995. x 1995
 Lake Forest, California, by Southern California Sports Industries Inc.. s 1996. 2011
 Actual factory location: China

MODELS:

"Black Ball" Had a black ball on the deck. c 1970's. c 1970's
 Made just under the length definition of a surfboard. A black ball flag was raised when surfing was not allowed in
 specified swimming areas.
 "Classic", branded, 6' to 9'. d 1980. d 1980
 "Doyle Kids" **Figure 1**, 5'6", soft core, 2 stringers, molded tri fins. s 2004. 2011
 "Original" **Figure 2**, 7', 8', 9' or 10', soft core, pultruded stringer, soft tri fins. s 2007. 2011



Figure 1

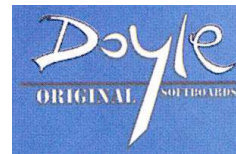


Figure 2

"Porpoise", branded, 6', one or twin fin. d 1980. d 1980

BLANKS:

Hand shaped plugs for polyethylene molded hulls 1975. 2011
 Embedded pultruded full length vertical fiberglass stringers
 Australian foam for hard boards. 2003. 2011
 EPS: Soft-e with soft skin deck. 2007. 2011

SHAPES: Designed by Mike Doyle

Hard boards: Fish, fun, longboard. 2003. 2011
 Stock: 5, 6, 7, 8 & 9 foot versions with 7 & 8 most popular. 1975. 2011
 SUP's: 10'6" to 12'0". 2009. 2011

GLASSING: None, skin was glued on after shaping. 1975. 2011

LOGOS, Morey-Doyle: 'Morey - Doyle' **Figure 3**. s 1975. d 1977

NOTE: Logos were branded with a flame heated branding iron.

LOGOS, Doyle:

'Doyle - Softboards' **Figure 4**. s 1980. x 1995
 Some produced by Bz

'Doyle' **Figure 5**. s 2003. 2011

LOGO, Soft-e:

'Soft-e Surfboards by Mike Doyle' **Figure 6**. s 2007. 2011
 7'0" to 11'0", EPS epoxy with soft deck



Figure 3



Figure 4



Figure 5



Figure 6

GLASSING:

Polyester.	2003.	2011
Epoxy.	2007.	2011

NUMBERING: None

We would like to express our thanks to Tom Morey, Mike Doyle, Susan Bowers and Johnny Cash for their contributions to this profile.

Editor: Andy Anderson