

**AS:**

'Heritage' .....	started 1967.....	2012
'Toad' .....	started 1967....	closed 1978
'Brian Heritage' .....	c 2010.....	2012

**OWNERS:**

The late Dan Heritage (1944-1997), shaper.....	1967.....	1989
Brian Heritage, shaper.....	1978.....	2012

**FACTORIES:**

Woodbine, New Jersey.....	started 1967.....	x 1975
Rt-9 & Seaville, New Jersey.....	s 1976.....	x 1989
Sea Isle City, New Jersey.....	s 1990.....	2012

**MODELS:**

“Cobra”

<b>Figure 1</b> , 5'0" to 6'2", single fin, single beveled wing, pin tail, # made unknown.....	s 1977.....	x 1979
Twin fin with small trailers, bump round tail, limited production.....	s 1980.....	x 2009
<b>Figure 3</b> Five fins.....	s 2012.....	2012
“Devil Fish” <b>Figure 2</b> , 5'2" to 6'4", 5 box fins, swallow or Tinkler tail, over 300 made to date. .	s 2005.....	2012
“Devil Fish XL” <b>Figure 4</b> , 6'6" to 7'6".....	s 2009.....	2012



**Figure 1**



**Figure 3**



**Figure 2**



**Figure 4**

“Eightball” <b>Figure 5</b> , 5'4" to 6'8", squash tail.....	s 2009.....	2012
“Hawk” <b>Figure 6</b> , 5'4" to 6'6", custom tail.....	s 2010.....	2012
“Heritage 50” <b>Figure 7</b> .....	s 2012.....	2012
9'2", spruce & foam T-band, lam square tail block, Volan, 10-20 to be made		
“Islander” <b>Figure 8</b> , 6'6" to 7'0", single fin, winged round pin tail, few made.....	s 1970.....	d 1999



**Figure 5**



**Figure 6**



**Figure 7**



**Figure 8**

“Slayer” <b>Figure 9</b> , 4'11" to 7'0", tri fin, squash, round or swallow tail, over 400 made to date. .	s 2005.....	2012
“Tear Series” <b>Figure 10</b> , 5'4" to 6'4", tri T&S star fins, diamond or full squash tail, 150 made. .	s 1984.....	x 1986



**Figure 9**



**Figure 10**

**BLANKS:**

Blew own.....	1974.....	1979
Clark foam.....	1973.....	2005
East Coast foam.....	1977.....	1979
Newport foam.....	1978.....	1978

TAILS:

Beveled wings: (wing thinner than rail) . . . . .	1979. . . . .	1979
Swallow, winged pintails & stingers. . . . .	1977. . . . .	1977
OTHER SHAPERS: Brian Bowen (longboards). . . . .	2008. . . . .	2012

LOGOS, Heritage:

'Heritage' <b>Figure 11</b> . . . . .	s 1968. . . . .	x 1970
'Heritage' <b>Figure 12</b> . . . . .	8/s 1972. . . . .	x 1975
'Heritage' <b>Figure 13</b> . . . . .	s 1977. . . . .	8/d 1977



**Figure 11**

HERITAGE

**Figure 12**

HERITAGE

**Figure 13**

'Heritage' <b>Figure 14</b> . . . . .	s 1978. . . . .	d 1982
'Heritage Surfboards' <b>Figure 15</b> . . . . .	8/d 1983. . . . .	d 1984
'Heritage' <b>Figure 16</b> , 'punk' era. . . . .	s 1985. . . . .	x 1986



**Figure 14**



**Figure 15**



**Figure 16**

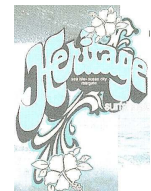
'Heritage - Surfboards' <b>Figure 17</b> . . . . .	s 1997. . . . .	x 1999
'Heritage' <b>Figure 18</b> . . . . .	s 2000. . . . .	c 2003
'Heritage - Surfboards - Sea Isle - Ocean City - (unk)' <b>Figure 19</b> , on all longboards. . . . .	s 2000. . . . .	2012



**Figure 17**

Heritage

**Figure 18**



**Figure 19**

'Heritage' <b>Figure 20</b> . . . . .	c 2000's. . . . .	2012
'Heritage - Surfboards' <b>Figure 21</b> . . . . .	s 2008. . . . .	2012

LOGOS, Toad:

'Toad' Hand written in ink on sanded hot coat. . . . .	s 1967. . . . .	c 1971
Note: Other boards made by Dave Stiles may carry the Toad name.		

'Toad' Laminate. . . . .	c 1972. . . . .	x 1978
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LOGO, Brian H.:

'Brian Heritage - Shapes / Designs' <b>Figure 22</b> . . . . .	c 2010. . . . .	2012
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**Figure 20**

Heritage  
surfboards

**Figure 21**

Brian Heritage  
Shapes/Designs

**Figure 22**

GLASSING:

Color Flo. . . . .	1972. . . . .	1972
Subcontracted. . . . .	c 2002. . . . .	2012

COLOR:

Art nouveau graphics. . . . .	1977. . . . .	1977
Pinlines, tints & opaques by Dan Heritage. . . . .	1967. . . . .	1989

FINS:

In house fins and boxes by Dan Heritage. ....	1968. ....	1989
Star System. ....	1983. ....	1984
Trackless. ....	1977. ....	1977
Unlimited. ....	1973. ....	1984
FINISH: Surf Nano acrylic. ....	2009. ....	2012
NUMBERING: None reported to date.		
PRODUCTION, Toad: About 800 made.		

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Other contributor: Dave Stiles

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