

Jim Phillips

(Updated: 7/2009)

As:

'Jim Phillips', foam or wood.	s 1961.	2009
'Phillips' with brother Charlie, foam.	s 1967.	x 1973
'Daily Joy', foam or wood.	s 1973.	x 1979
'Phillips & Sons', all wood, no foam.	s 2004.	2009

Note: Phillips & Sons is a family business started in 1609 and is being continued by Jim Phillips.

OWNER: Jim Phillips, only shaper

FACTORIES:

Pearl City, Hawaii (1502 Hoolana St.).	started 1961.	x 1964
East Coast, USA at various locations.	s 1964.	x 1968
Encinitas, California.	s 1968.	x 1969
Warwick, Rhode Island.	s 1969.	x 1973
Fort Lauderdale, Florida.	s 1973.	x 1977
Cocoa Beach, Florida (119 Manatee Lane).	s 1977.	x 1979
Cape Canaveral, Florida (8700 Commercial Rd)	s 1979.	x 1981
Cocoa, Florida.	s 1981.	x 1994
Encinitas, California.	s 1994.	2009

MODELS, Daily Joy: None

MODELS, Jim Phillips:

"Great Zeus" 7'0" to 8'0", 8'-9" square tail	s 1969.	x 1970
Fat gun, single Fins Unlimited or WAVE Set, less than 50 made.		
"Soul Creation" Figure 1 , 6'0" to 8'6", round tail, about 1,000 made.	s 1969.	x 1970
Retro	s 2001.	2009
"Strawberry Shortcut" Figure 2 , 6'4" to 8'6", single fin, about 2,500 made.	s 1968.	x 1969
V-bottom, pin or diamond tail, Fins Unlimited, about 4,000 made.		



Figure 1



Figure 2

MODELS, Phillips & Sons: None

BLANKS:

Balsa: solid & chambered, Ecuadorian preferred, some Costa Rican.	1976.	2009
Foam		
Clark foam.	1971.	2009
Foss foam.	1964.	1971
Walker foam.	1961.	1968

STRINGERS:

Any combination of redwood and spruce.	1961.	1980
Any combination of redwood, balsa and basswood.	1980.	2009
Colored wedge.	1980.	2009

LOGOS, Jim Phillips:

Hand drawn on tracing paper, glassed in.	1961.	1964
'Jim Phillips - Hand Shaped by' Figure 3	s 1981.	x 1981
'Jim Phillips - Pro Surf Designs' Figure 4	s 1982.	x 1994
'Jim Phillips' Figure 5 Variations were used by cutting and re-positioning words.	s 1985.	x 1995



Figure 3



Figure 4



Figure 5

'Jim Phillips - Encinitas, California' **Figure 6**..... s 1998. 2009
LOGOS, Phillips:

'Phillips Surfboards - Cranston, Rhode Island' **Figure 7**. s 1967. x 1968
Variations: **Figure 8**



Figure 6



Figure 7



Figure 8

'The Ski Shop - Streeter & Quarles' **Figure 9**..... s 1967. x 1968
One of several surf shop promotionals

'Phillips' **Figure 10**..... c 1967. c 1973

'Phillips Surfboards' **Figure 11**. s 1971. x 1973



Figure 9



Figure 10



Figure 11

LOGOS, Daily Joy: 'Jim Phillips - Daily Joy Surfboards' **Figure 12**..... s 1973. x 1979

LOGOS, Phillips & Sons:

'Phillips & Sons - American Craftsmen - Since 1609' **Figure 13**. s 2004. 2009
These logos are laser engraved and cut 1/8" walnut, 3" wide x 1.5" high.



Figure 12



Figure 13

FINS:

Glassed on laminated wood. 1961. 2009

Unlimited 1968. 2009

WAVE Set 1967. 1969

NUMBERING: [Reliability = 0] These boards are sequentially numbered, restarted every couple of years.

We would like to express our thanks to Jim Phillips for his contributions to this profile.