

AS:

'Greek'..... started 1954. closed 1957
'Johnny Rice'. c 1964. 2011

OWNER: Johnny Rice, only shaper

FACTORIES: (Website)

Various third party shops, California. s 1954. x 1970
Guaruja, Brazil. s 1970. x 1978
Ventura, California. s 1978. x 1986
Santa Cruz, California. s 1986. 2011
Some boards were sub-contracted.

MODELS:

"Big Kahuna Malibu" **Figure 1**, 9'0" to 9'6", single fin, square tail, about 5 made. s 1965. x 1966
"Black Widow", hand written logo, 9'0", single fin, square tail, about 5 made, s 1965. x 1966
Scooped tail, black foam T-band center stringer, red foam panels 6" offset to rails.
'Bump', yellow foam T-band center stringer, green foam panels 6" offset to rails.. c 1960's. c 1960's
"Renegade" 40 year commemorative, 8'6 to 9'0", tri fin with side fins on an angle, round pin tail.. s 1994. x 1994
Only 12 were made for native Americans. Also had a logo of an Indian.
"Scorpion", hand written logo, +/- 9', single fin, square tail, about 5 made. s 1965. x 1966
"Tubesteak Noserider". s 1998. x 2007



Figure 1

BLANKS:

Wood

Solid Peruvian Balsa. 1964. 2011
Solid Balsa & Redwood. 1964. 2011

Foam:

Clark.. 1964. ... few after 1995
Foss. 1964. 1995
Rogers. 1964. 1995
Walker. 1964. 1971
Walker, primary. 1995. 2010
US Blanks. 2010. 2011

STRINGERS: 1/4" solid basswood or two C" glued basswood. 1964. 2011

SHAPES: Except for some stock & models, all boards are custom. 1964. 2011

SIGNATURES: All boards have Johnny's signature and customer name. 1964. 2011

LOGOS, Greek: 'Shaped by Greek' hand signed on the stringer. s 1954. x 1957

LOGOS, Johnny Rice:

'Johnny Rice Custom Surfboards - Santa Cruz, Calif' **Figure 2**. s 1964. x 1970
'Johnny Rice Custom Surfboards - Santa Cruz, Calif' **Figure 3**, various colors. s 1964. 2011
'Johnny Rice Custom Surfboards - Santa Cruz, Calif' **Figure 4**, various colors. s 1998. 2011



Figure 2



Figure 3



Figure 4

SIGNATURE: 'Johnny Rice Surfboard' **Figure 5**. 1954. 2011

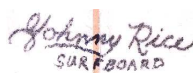


Figure 5

GLASSING: All farmed out.

2 x 6 oz deck.	1986.....	2011
1 x 6 oz bottom.	1986.....	2011
E, direct size, (R.W.G.).....	1990's.....	2011
RESIN: UV Solarez.....	1998.....	2011
FINS:		
Tom Knight.....	1954.....	1988
O'Fish'L, Rainbow.....	1988.....	2011
FINISH:		
Gloss & polished.....	1964.....	2011
Varnish: On some early balsa boards.....	1954.....	1960's
NUMBERING:		
None:	1954.....	1997
All boards are dated with the year (4 digits)..	1998.....	2011

We would like to express our thanks to Johnny and Rosemari Rice for their contributions to this profile.

Editor: Andy Anderson