

AS:

'McTavish'	started 1962.....	2010
'McTavish Tailor-Made'	started 1966.....	closed 1967
'Country Soul'	started 1969.....	closed 1969
'Bluebird'	started 1972.....	closed 1983
'Pro Circuit'	started 1989.....	closed 1993
This was an epoxy/vacuum formed series of leading surfers models which helped set the stage for other companies now using similar technology.		
'Mac-T'	started 1992.....	closed 2002
Made by Outer Reef, Australia		

OWNERS:

Bob McTavish, shaper.....	1962.....	1974
Warren Cornish.....	1974.....	2007
Bob McTavish & partners.....	2007.....	2010

FACTORIES:

Mooloolaba, Qld, Australia (Old Ice Works).....	s 1966.....	x 1967
Yamba, Australia.....	s 1969.....	x 1969
Byron Bay, Australia.....	s 1971.....	2010
Lennox Head & Ballina, Australia.....	s 1980.....	x 1993
Some boards were sub-contracted on a limited basis.		

MODELS, McTavish:

"Blue Bird" Figure 1 , 6'6" to 7'6", tri fins, swallow tail, about 5,000 made to date.....	s 2003.....	2010
"Bobsled" Figure 2 5'6" to 8'0", quad fins, winged swallow tail, about 250 made to date.....	s 2009.....	2010
"Carver" Figure 3 , 7'0" to 8'6", thruster fins, round tail, polyester, about 1,000 made.....	s 1994.....	x 2000
By Surftech, 7'0", 7'6", 7'10" or 8'0", truster fins, about 3,000 made to date.....	s 2000.....	2010
By G.S.I., polyester or epoxy about 2,000 made to date.....	s 2002.....	2010
"Carver Fish" Figure 4 , 7'0" to 7'8", tri fins, single wing swallow tail, about 800 made.....	s 2000.....	x 2008
Quad fins with small leading fins, a occasional trailing fin, about 600 made to date.....	s 2008.....	2010
"Eightball" Figure 5 , 8'0" to 10'2", 2+1 fins, pinched square tail, about 600 made to date.....	s 2009.....	2010



Figure 1



Figure 2



Figure 3



Figure 4



Figure 5

"F4" Figure 6 , quad or other fin combo, pin tail, about 400 made to date.....	s 2009.....	2010
"Fireball" Figure 7 , 9'+, tri, blunt nose, high kick tail, about 1,000 made.....	s 1994.....	x 2005
"Fireball" Figure 8 , 9'0" to 10'2", 2+1 fins, pinched square tail.....	s 2006.....	2010
"Fireball Evolution" Figure 9 , 9'0" to 10'0", tri fins, round tail, about 1,000 made to date.....	s 2008.....	2010



Figure 6



Figure 7



Figure 8



Figure 9

"G2" Figure 10 , 8'6" to 10'+, tri fins, round pin tail, about 50 made to date.....	s 2009.....	2010
"Girl Series" Figure 11 , 7'6" to 9'0", tri fins, squash tail, about 1,000 made.....	s 2000.....	x 2008
"J.B." Figure 12 , 9'0" to 9'2", 2+1 fins, high kick tail.....	s 1996.....	x 2004
"Jasson Blevitt" Figure 13 , 8'1" to 9'1", tri, blunt nose, high kick tail.....	s 1996.....	x 2004
Over 1,000 'J.B.' & 'Jasson Blevitt' models were made, combined.		



Figure 10



Figure 11



Figure 12



Figure 13

“Liberator” 9'4" molded Surftech, 2+1 fins, square tail, about 200 made. s 2004. x 2005
 “Longboard Gun” **Figure 14**, 9'6", tri fin, round pin tail, about 20 made to date. s 1994. 2010
 “Noosa 66” **Figure 15**, 9'3" to 10'2", T-band, single fin, square tail, about 800 made to date. s 1998. 2010
 “Original” **Figure 16**, 9'+, blunt nose, tri fins, high kick square tail. s 1996. 2010
Figure 17 About 2,000 used to date. s 2000. 2010



Figure 14



Figure 15



Figure 16



Figure 17

“Origineight” 9'0", tri, blunt nose, high kick square tail, about 300 made to date. s 2009. 2010
 “Plastic Fantastic Machine” **Figure 18** (Need better image). s 1967. 2010
 7'6" to 8'6", concave nose, single swept back fin (1960's), single Greenough stage 4 fin (later), deep V diamond tail.
 Several thousand made in the 1960's, about 60 made to date since.
 “Ray Gleave” **Figure 19**, 9'5" to 10'0", single with optional trusters, square tail, Surftech. s 1994. 2010
 About 500 made to date.
 Out of production. s 2003. x 2006
 “Ray Gleave Godfather” **Figure 20**, 9'1" to 9'6", single fin, square tail, about 100 made to date. . . s 2007. 2010
 “Razar” logo on rail, **Figure 21**, 9'1", 2 + 1 fins, squash, about 500 made to date. s 2002. 2010



Figure 18



Figure 19



Figure 20



Figure 21

“Redline” **Figure 22**, Long, single Greenough stage 4 fin, square tail, about 300 made to date. . . s 2003. 2010
 “Scooter” **Figure 23**, 9'2", single to 5 fins, round pin tail, about 100 made to date. s 2005. 2010
 “Stylist” **Figure 24**, 9'5" to 9'6", 2+1 fins, square tail, about 300 made. s 2003. x 2006
 “The Egg” **Figure 25**, 6'6" to 7'6", tri fins, round tail, about 300 made to date. s 2003. 2010



Figure 22



Figure 23



Figure 24



Figure 25

“Tracker” **Figure 26**, 7'0" to 8'0", raked single glass on fin, round tail. s 1968. 2010
 About 3,000 made at the Morey-Pope shop. s 1968. x 1969
 About 10 made at the McTavish shop. s 1970. 2010
 “Trimmer” **Figure 27**, 9'+, blunt nose, tri fins, high kick square tail, about 500 made. s 1993. x 1996
 “Twin Fish” **Figure 28**, 6'0", twin fin, fish tail, about 300 made to date. s 2006. 2010
 “50/50 Noserider” **Figure 29**, 9'6" to 10'1", single fin, square tail, about 50 made to date. s 2000. 2010



Figure 26



Figure 27



Figure 28



Figure 29

BLANKS:

Burford or Bennett.....	1988.....	2010
EPS, water proof, in-house.....	2009.....	2010

BLANKS, Mac-T:

XPS Surfcore closed cell styrofoam, full deck pad, no wax needed.	1992.....	2002
--	-----------	------

STRINGERS:

Single & multiples.....	1968.....	2010
T-bands, curved & wedges.	1960's.....	1960's
3 ply.....	1968.....	2010
None used from 1969 to the late 1970's		
High density foam, glue lines, 8 oz cloth.	1960's.....	1960's
Veneer.	1970's.....	1970's
Unidirectional ply.	1980's.....	1990's
Wide variety.....	2000's.....	2010

NOSE & TAIL BLOCKS:

Laminated wood, high density foam, solid glass.	1968.....	1960's
None.....	1970's.....	1980's
Laminated wood.	1990's.....	2010
Some solid glass.....	2000's.....	2010

OTHER SHAPERS:

Ben McTavish.	2001.....	2010
Frank Williams (Bluebirds).....	1973.....	1979
John Harris.....	1998.....	2000

LOGOS:

'Bob McTavish' Figure 30	s 1971.....	x 1980
'Bob McTavish' Figure 31 (Need better image)	s 1993.....	x 1999
'McTavish' Figure 32	s 1969.....	c 1972



Figure 30



Figure 31



Figure 32

'M' Figure 33	s 1993.....	x 1999
'McTavish - Certified Export Quality - Since 1967", augment logo Figure 34	s 2000.....	x 2003
'McTavish' Figure 35	s 2000.....	x 2005



Figure 33



Figure 34



Figure 35

'M' Figure 36	s 2000.....	x 2005
'McTavish - Endless Progression' Figure 37	s 2000.....	x 2006
'McTavish' Figure 38 Used on boards for Japan.....	s 2000.....	x 2003



Figure 36



Figure 37



Figure 38

'McTavish - Surfboards' **Figure 39**. s 2006. 2010
 'M' **Figure 40**. s 2006. 2010
 LOGO, Bluebird:
 Image 'Designed & Shaped by Bob McTavish' **Figure 41**. s 1972. x 1983



Figure 39



Figure 40

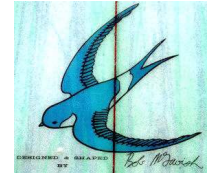


Figure 41

LOGOS, Mac-T:
 'Mac-T' **Figure 42**. s 1992. x 2002



Figure 42

DESCRIPTIVE LOGOS: 'Balance Design' **Figure 43**, used on about 12 boards. s 1973. x 1973
 SIGNATURES:

Figure 44. 1960's. 1960's
 Laminate: **Figure 45**. 1970's. 1980's
 Laminate: **Figure 46**. 1990's. 2000's
 Laminate: **Figure 47**. s 2006. 2010



Figure 43



Figure 44



Figure 45



Figure 46



Figure 47

GLASSING:
 By Bill MacLean. 1962. 2010
 By Maddog. 1995. 1996
 3 x 6 oz deck, 2 x 6 oz bottom. 1962. 1967
 6 oz + 6 oz patch deck, 6 oz bottom. 1968. 2010
 Epoxy wood veneer. 1980's. 1980's
 Epoxy wood veneer molded. 1990's. 1990's
 GSI Epoxy hand laminated SLX process. 2009. 2010

FINS:
 Beaded wood: 1962. 1963
 On collectibles. 1990's. 2010
 Glass on. 1962. 2010
 Safe set. 1962. 1960's
 Red X. 2003. 2003
 F.C.S.. 1994. 2010
 Single. 1962. 1970's
 Twin. 1970's. 1970's
 Tri 1970's. 2010

All combinations.	2000's.	2010
NUMBERING: [Reliability = 0]		
(4,350).	1985	
Dated.	1999.	1999

PRODUCTION:

- McTavish: About 50,000 made to date..
- McTavish Tailor-Made: About 15 made.
- Country Soul: About 50 made.
- Bluebird: About 8,000 made..
- Pro Circuit: About 4,000 made.
- Mac-T: Several prototypes made.

We would like to express our thanks to Bob McTavish for his contributions to this profile.
 Other contributors: Ben Wallace & Byron Hepburn
 Editor: Andy Anderson