

OWNERS:

The late George Olson (1940-2008), shaper.	1962.	1965
Richard Novak, shaper.	1963.	1965

FACTORY: Santa Cruz, California (2701 Soquel Ave. / 2-2550 East Cliff Dr.) started 1962. closed 1965

MODELS: None reported to date.

BLANKS:

Wood: Balsa from Clark or General Veneer, at least 3 made.	1962.	1965
Foam: Clark.	1962.	1965

STINGERS: Double 1/4" or 3/4" redwood glued together. 1962. 1965

TAIL BLOCKS: Wood. 1962. 1965

LOGO: 'Surfboards by Olson - Santa Cruz' **Figure 1**. s 1962. x 1965
Designed by Jim L. Phillips and modified by George Olson. There are some glassing room variations.



Figure 1

SIGNATURES: Some shapers signed in front of the fin or behind the serial number. 1962. 1965

COLOR & ART: Pigment panels and bands, pinlines. 1962. 1965

GLASSING:

Dion 6908 laminating, in-house hot coat, Reichold gloss	1962.	1965
Most: 2 x 6 oz.	1962.	1965
Some: 2 x 10 oz + 10 oz deck patch.	1962.	1965
One reported: 3 x 10 oz.	1964.	1964

FINS:

Made in-house by George, laminated black/red/black glass-ons.	1962.	1965
Few slotted fin box.	1965.	1965

NUMBERS: These boards were sequentially numbered, starting at 1. No specific records available.

PRODUCTION: About 5,000 made total.

We would like to express our thanks to Richard Novak for his contributions to this profile.

Other contributors: Jim L. Phillips & Pete Noble

If you have any information on this brand or the people involved, please contact the [SnB Editor](#)