

AS:

‘Arrow’ started 1969. 2008
 ‘Pearson Arrow’ started 1969. 2008

OWNER: Bob Pearson, shaper

FACTORY: Santa Cruz, California. s 1969. 2008

SUB-CONTRACTORS:

Bic. 2002. 2002
 Aviso. s 2003. 2008
 Surftech. 2000's. 2008

MODELS:

“CJ Nelson” **Figure 1**, 9'10" to 10'0", single long box, square. c 2001. 2008
 “Flea” **Figure 2**, 6'1", square tail. c 1995. c 1995
 “Fred Nelli” **Figure 3**, 9'0" to 9'6", 1+2 fins. c 2001. c 2002
 “J.Y. Moriarity” **Figure 4**, 9'0", 2+1 fins. c 1990's. c 2002



Figure 1



Figure 2



Figure 3



Figure 4

“Josh Mohr” **Figure 5**, 9'0", 2+1 fins, round pin (some by Bic). c 2002. 2008
 “Laird” SUP, **Figure 6**, 11'6", 2+1 fins, small square tail. c 2000's. 2008
 “Matt Tanner” **Figure 7**, 9'0", single. c 2001. c 2002
 “Tanner Beckett” **Figure 8**, 9'0", 2+1 fins. c 2000's. 2008
 “Teardrop” 9'0" to 9'6", 2+1 fins. c 2000's. 2008



Figure 5



Figure 6



Figure 7



Figure 8

“Wing Nut”™ **Figure 9**. s 1989. c 1995



Figure 9

BLANKS: Balsa or foam. 1969. 2008

SHAPES:

Long, short, eggs, guns. 1969. 2008
 Pre-shaping machine. c 2000's. 2008

LOGO, Arrow: ‘Arrow’ **Figure 10**. c 1969. c 2000's

LOGOS, Pearson Arrow:

‘Pearson Arrow - Surfboards - Santa Cruz’ **Figure 11**. c 1969. 2008
 ‘Pearson Arrow’ **Figure 12**. c 1969. c 2008



Figure 10



Figure 11



Figure 12

LOGOS, other: 'Bob Pearson' by Bic **Figure 13**..... c 2002. c 2002



Figure 13

GLASSING: Warp glass. 1995. 1995
FINS: Excel. 1999. 1999
NUMBERING: None reported to date.

We would like to express our thanks to Bob Pearson for his contributions to this profile.
Editor: Andy Anderson