

Sportsways

(Updated: 4/2011)

FACTORY: Paramount, California. c 1963. d 1967
 Makers of: Keoki, Lanikai, Orca & Pipeline surfboards.
 Exclusive distributor of Greg Noll Surfboards. 1966. 1966

STRINGERS:
 Keoki, Lani Kai: Routed, trussed redwood, balsa or T-band. 1965. 1965
 Orca: T-bands, full. 1963. 1963
 Pop-outs, see Glassing below.

SHAPES: Pop-outs sold at White Front, some semi-custom. 1965. 1960's

LOGOS, Keoki:
 'Keoki - Keoki' **Figure 1**. d 1965. d 1965
 Some may have a picture of the Hawaiian Islands with the words "Honolulu, Hawaii" inside the "o".
 'Keoki - Surfboards - Calif - Hawaii' **Figure 2**. c 1965. c 1965



Figure 1



Figure 2

LOGOS, Lanikai:

'Lani Kai - by SW - Paramount, Ca' **Figure 3**, 10'0". c 1965. c 1960's
 'Lanikai - Surfboards' **Figure 4**. c 1965. c 1960's

LOGO, Orca:

'Sportsways - Orca - Surfboards' **Figure 5**, 9'9". c 1963. c 1963



Figure 3



Figure 4



Figure 5

LOGO, Pipeline:

'Pipe Line - Honolulu, Hawaii' **Figure 6**. d 1965. d 1965

OTHER LAMINATES: 'SW' **Figure 7** (Used on boards?) 1965. d 1965

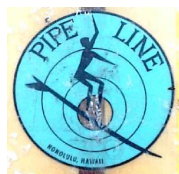


Figure 6



Figure 7

GLASSING:

Keoki: 2 x 10 oz Silene. 1965. 1965
 Lani Kai: 2 x 9 oz Silene. 1965. 1965
 Orca: Glass matt. 1963. 1963

Pop-outs:
 Championship boards. 1965. 1965
 Mat blank, 10 oz volan, deck stringer, glass fin.
 Production boards. 1965. 1965
 Mat blank, 10 oz volan, deck & bottom stringers, color panels, laminated beaded wood fin, polished rails
 Rental boards. 1965. 1965
 Same as production except: 2 x 10 oz volan, no stringers, solid colors, glass fin
 Semi-custom boards. 1965. 1965
 Shaped blank, routed trussed redwood or balsa stringers, 2 x 9 oz silene, laminated beaded wood fin, all Colors

Stock custom boards. 1965. 1965
 Shaped blank, full solid 1" T-band or 3/4" redwood stringers, 2 x 10 oz volan, tail blocks, glass or laminated wood fins, all colors.

FINS

Keoki: Glassed on wood. 1965. 1965
 Lani Kai: Beaded laminated wood. 1965. 1965
 Orca: Beaded laminated wood, **Figure 8**. 1963. 1963
 Pop-outs: See glassing above.

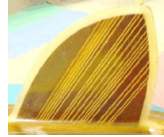


Figure 8

COLOR & ART:

Keoki: Pigment panels. 1963. 1965
 Lanikai: Tints, clear. 1965. 1960's
 Orca: Pigment panels, pin stripes. 1963. 1963
 Pop-outs: See glassing above.

FINISH: Pop-outs: See glassing above.

NUMBERING, Lani Kai: [Reliability = 2]

(663-38-160). 1963
 (565-1190). 1965
 (664-2799-96). 1966

NUMBERING, Keoki: [Reliability = 0]

(860) 1960
 (665-2798-96). 1965

Contributors: David Murphy and Jim Cornelius

If you have any information on this brand or the people involved, please contact the [SnB Editor](#) Andy Anderson.