

AS:

'Spico'.....	started 1993.....	closed 1999
'Strive'.....	started 1999.....	2011
'Indicator' Named after an offshore reef at Steamer Lane.....	started 2003.....	2011

OWNER: Jon Henderson, only shaper

FACTORY: ([Website](#))

Mobile, Alabama.....	s 1993.....	x 1996
Topsail Island, North Carolina (Under Spinnaker Surf Shop across from the Surf City pier).....	s 1996.....	x 1996
Santa Cruz, California.....	s 1996.....	2011
China: About 10% of all custom boards and 90% of all stock boards are shaped by Jon there.....	s 2006.....	2011

Note: Jon spends up to 6 months a year in China assuring quality control and working conditions that rivals other high end factories.

MODELS, Spico:

"Salty Air" 5'8" to 6'0", tri fin, square tail.....	s 2003.....	x 1999
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MODELS, Strive:

"Bully" Big fish, 6'4" to 7'0", quad + 1 fins, swallow tail.....	s 2008.....	2011
"S4 Quad" Semi-gun, 6'8" to 7'10", quad fins, moon tail.....	s 2007.....	2011
"Skip Jack" Performance fish, 5'8" to 6'2", quad + 1 fins, swallow or moon tail.....	s 2007.....	2011
"Soluton" Hybrid, 7'4" to 7'10", tri fin, squash tail.....	s 2007.....	2011

MODELS, Indicator: None made to date.

BLANKS:

Wood:

Chambered balsa: Few made.....	1993.....	2011
Plank-on-frame: Few made.....	1993.....	2011
Composite: Bamboo/EPS.....	1993.....	2011

Foam: Note: Foam characteristics are selected according to the application.

Empire (latest formula).....	2005.....	2011
Eskimo.....	1993.....	2011
Surfblanks.....	2008.....	2011
US Blanks.....	2006.....	2011

SHAPES:

Big wave guns, high end traditional long, fishes, performance short, and some eggs and hybrids . . .	1993.....	2011
About 20% custom, some seasonal stock boards		
Hands on machine shaping, vacuum bagging.....	1999.....	2011

LOGOS, Strive:

'S' Figure 1	s 1999.....	2011
'Strive - Surfboard Co. - Santa Cruz California' Figure 2	s 1999.....	2011

LOGO, Indicator:

'Indicator - Premium Quality Surfboard Co. - Santa Cruz California' Figure 3	s 2003.....	2011
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Figure 1



Figure 2



Figure 3

GLASSING:

Spico / Strive: Any and all combinations.....	1993.....	2011
Indicator: 2 x 10 oz deck, 10 oz bottom, cut lap Volan, no leash cups.....	2003.....	2011

CLOTH:

Spico: Hexel Warp glass & some others.....	1993.....	1998
Strive: Hexel RWG D size E cloth and most others for R&D team boards.....	1999.....	2011

RESIN:

Spico: Silmar 249A regular or UV.	1993.	1998
Strive: Silmar 249A regular or UV, various epoxies, vinyl esters for R&D boards.	1999.	2011
Indicator: Proprietary blend of Silmar 249A and others.	2003.	2011
FINS:		
Spico:		
Glass ons, made in-house, not routed in blank.	1993.	1998
F.C.S. or Futures.	1996.	1998
Strive: Primarily F.C.S. or Futures and any others available.	1999.	2011
Indicator: All glass-on.	2003.	2011
COLOR & ART:		
Spico: Common techniques of the era.	1993.	1998
Strive:		
All techniques including combinations, pesca highlighting, etc.	1999.	2011
Computer printed art work or photos on rice paper.	2002.	2011
Indicator: Traditional pigmented resin only.	2003.	2011
FINISH:		
Spico / Strive: All possible ways.	1993.	2009
Indicator: Gloss & polished or unpolished gloss with wet sanded rails.	2003.	2011
NUMBERING: These boards have coded serial numbers.	1993.	2011
PRODUCTION:		
Spico: About 1,000 made total		

We would like to express our thanks to Jon Henderson for his contributions to this profile.

Editor: Andy Anderson